

## Invites You to Sponsor

### The 20th Annual Regional Conference Saturday, November 7, 2009 Four Points by Sheraton, San Rafael, California

This popular one-day event features: A dynamic keynote speaker; 3 tracks of information-filled workshops covering a wide range of topics geared to professional organizers; networking with almost 200 professionals; and a number of industry-related vendors featuring their newest products and services. To learn more about NAPO-SFBA or this event visit [www.napo-sfba.org](http://www.napo-sfba.org).



Space and Sponsorship Opportunities go quickly for this traditionally sold-out event!

**Registration Deadline is  
July 31, 2009**

Submit the attached application to participate in this much-anticipated event.

**Questions?** Contact NAPO-SFBA Associate Member Director, Tamah Vega at 510-770-1718 or [partners@napo-sfba.org](mailto:partners@napo-sfba.org).



## Why Sponsor this Extraordinary Event?

- Showcase your company at the second largest organizing industry conference in the world!
- Demonstrate how you can enhance the business of organizing professionals seeking state-of-the-art solutions and resources available to their residential and business clients.
- Have quality time to develop key relationships with local professional organizers, consultants, speakers, trainers, coaches and related industry professionals who resell and recommend services and products.
- Show your support of NAPO, recognized as the "Organizing Authority" and it's San Francisco Bay Area Chapter - a non-profit 501(c)(3) educational organization - the largest chapter of Professional Organizers worldwide.

Innovation

Evolution

Foundation

**NAPO SFBA 2009  
20TH REGIONAL CONFERENCE**

National Association of  
**NAPO**  
San Francisco Bay Area  
Professional Organizers

*The Organizing Authority*

# NAPO-SFBA 20<sup>th</sup> Annual Regional Conference Sponsorship Opportunities



Saturday, November 7, 2009 Four Points by Sheraton, 1010 Northgate Drive, San Rafael, CA 94903

Key Sponsorship	<b>Platinum Sponsor</b>	\$2500
	<b>Gold Sponsor</b>	\$2000
	<b>Silver Sponsor</b>	\$1500

Key Sponsorship Benefits	Platinum	Gold	Silver
6-foot skirted showcase table for display and sales, in high traffic area	✓	✓	✓
One individual registration to attend the full conference program plus one all-day meal pass	✓	✓	✓
Prominent printed program acknowledgment including logo and website	✓	✓	✓
Company name & logo on all pre-conference marketing materials including the on-line registration form	✓	✓	✓
Logo and website link on the NAPO-SFBA website	✓	✓	✓
Promotional materials included in each participant's registration packet	✓	✓	
One ad in the NAPO-SFBA newsletter	1/2 page	1/4 page	
Conduct a 1-hour educational pre-conference workshop <i>(limited spaces available)</i>	✓	✓	
Company promotional product/material on each chair in general meeting room during morning keynote	✓		
Half page ad in the program book	✓		
Custom email from your company sent to all registered conference attendees prior to conference	✓		

## Sponsorship Opportunities

Opportunity	Description	Contribution
Evening Reception	Company name/logo on reception signs and announcement of sponsorship during reception. Includes one drink ticket per attendee.	\$1350
Program Book	Company logo on cover of program book.	\$1200
Conference Bag	Bags distributed to all participants; sponsor name/logo on each bag and marketing materials included in each registration packet.	\$1000
Refreshments & Meals	Company name on buffet tables during breakfast, lunch, and afternoon refreshments, as well as each dining table.	\$700

## Vendor Showcase

Opportunity	Description	Contribution	20% NAPO-SFBA Discounted Rate
Vendor Table	6-foot skirted table , 2 chairs, wastebasket, company sign	\$375	\$300

## Program Book Display

Opportunity	Description	Contribution	20% NAPO-SFBA Discounted Rate
Back Cover	Full page back cover display in <i>color</i>	\$450	\$360
Inside Front/Back Cover	Full page display in color	\$400	\$320
Full Page	7" x 10" Display in <i>black &amp; white</i>	\$150	\$120
Half Page	7" x 4-7/8" Horizontal display in <i>black &amp; white</i>	\$100	\$80
Business Card	Business Card size display	\$75	\$60

## Raffle Donation Opportunities

Gift certificates for products/services valued at \$100+ are welcome. Raffle prizes are advertised and announced throughout the day.



# NAPO-SFBA 20<sup>th</sup> Annual Regional Conference Application and Agreement for Sponsors and Contributors

Saturday, November 7, 2009 Four Points by Sheraton, 1010 Northgate Drive, San Rafael, CA 94903

## COMPANY INFORMATION - *Application deadline July 31, 2009*

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Product/Service Description \_\_\_\_\_

\_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

NAPO-SFBA Tax ID# 74-2887877

## PAYMENT INFORMATION

*\*Each sponsor/vendor attending representative must purchase either a meal pass or full registration. Check Platinum, Gold, and Silver packages for inclusions.*

Contribution \$ \_\_\_\_\_

\*Sponsor/Vendor Full Registration \$ \_\_\_\_\_

\*Sponsor/Vendor All-Day Meal Pass (\$80/indiv.) \$ \_\_\_\_\_

Vendor Table Optional Services \$ \_\_\_\_\_

Add 10% *after* 7/31/09 \$ \_\_\_\_\_

**Total Enclosed** \$ \_\_\_\_\_

VISA    MC    AMEX    CHECK Payable to NAPO-SFBA

Card# \_\_\_\_\_ Exp. \_\_\_\_\_

Billing Address \_\_\_\_\_

Cardholder \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

### Mail agreement and check to:

NAPO-SFBA, 1325 Howard Ave. #532, Burlingame, CA 94010

**Fax agreement with credit card payment to:** 303-755-7363

## SPONSORSHIP OPPORTUNITIES

Deadline 07/31/09

### KEY SPONSORSHIP

	Contribution
Platinum Sponsor*	<input type="checkbox"/> \$2500
Gold Sponsor*	<input type="checkbox"/> \$2000
Silver Sponsor	<input type="checkbox"/> \$1500

\*We will conduct a 1-hour educational pre-conference workshop

### OTHER SPONSORSHIP

	Non-Member	NAPO-SFBA Member
Evening Reception	<input type="checkbox"/> \$1350	<input type="checkbox"/> \$1080
Program Book	<input type="checkbox"/> \$1200	<input type="checkbox"/> \$960
Conference Bag	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$800
Refreshments & Meal	<input type="checkbox"/> \$700	<input type="checkbox"/> \$560

### VENDOR SHOWCASE

	Non-Member	NAPO-SFBA Member
Vendor Table	<input type="checkbox"/> \$375	<input type="checkbox"/> \$300

### PROGRAM BOOK

	Non-Member	NAPO-SFBA Member
Back Cover	<input type="checkbox"/> \$450	<input type="checkbox"/> \$360
Inside Cover <input type="checkbox"/> Front <input type="checkbox"/> Back	<input type="checkbox"/> \$400	<input type="checkbox"/> \$320
Full Page	<input type="checkbox"/> \$150	<input type="checkbox"/> \$120
Half Page	<input type="checkbox"/> \$100	<input type="checkbox"/> \$80
Business Card	<input type="checkbox"/> \$75	<input type="checkbox"/> \$60

### RAFFLE DONATION

Prize Value: \_\_\_\_\_ Description: \_\_\_\_\_

**Donations:** Please deliver by October 1, 2009 to: Tamah Vega, NAPO-SFBA Associate Member Director, 39899 Balentine Dr. Ste 200 Newark CA 94560.

### CONFERENCE REGISTRATION

	SFBA Member	NAPO Member	Non-Member
Early 10/07/09	<input type="checkbox"/> \$209	<input type="checkbox"/> \$229	<input type="checkbox"/> \$259
Regular 11/01/09	<input type="checkbox"/> \$275	<input type="checkbox"/> \$305	<input type="checkbox"/> \$335

**Vendor Tables:** Vendor table space will be available for set-up at 6:00am Saturday, November 7, 2009. Vendors will staff their table from 7am to 6:30pm. Tables may be cleared out between 6:30pm and 7pm. Vendor tables include a 6' skirted table, two chairs, and a wastebasket. Vendors may have up to three representatives on site. No signage may be attached to walls; only table and floor signs are permitted. No music, amplification of sound or voice is allowed. NAPO-SFBA will assign the table spaces in the best interest of all those exhibiting and attending. Vendor may not assign or sublet vendor table or any portion thereof. Vendors assume full responsibility and liability for losses, damages, and claims arising out of vendor's activities on the hotel premises and hold harmless the hotel, its agents, servants and employees from any and all such losses, damages, and claims. NAPO-SFBA will not be responsible for any injury, loss or damage that may occur to vendor.

**Vendor Table Optional Services-** Check the services needed at your vendor table and reflect the amount in payment section above:

<input type="checkbox"/> Analog Phone/Modem Line	\$165
<input type="checkbox"/> Power	\$15
<input type="checkbox"/> Wireless Internet	Included

*List company representatives assigned to attend your table:*

Rep. 1 \_\_\_\_\_ Cell \_\_\_\_\_

Rep. 2 \_\_\_\_\_ Cell \_\_\_\_\_

Rep. 3 \_\_\_\_\_ Cell \_\_\_\_\_

**Program Book Displays:** Must be submitted in electronic format in a PDF file to [partners@napo-sfba.org](mailto:partners@napo-sfba.org) no later than September 15. Cover displays must be submitted in color. Inside displays must be submitted in black and white and include a 1/2 inch margin.

Acceptance of sponsors is subject to final approval by NAPO-SFBA. Sponsorships are determined on a "first come, first served" basis. Limited opportunities are available. No refunds are given to approved sponsors. This registration form serves as your agreement with NAPO-SFBA; keep a copy for your files. All sponsors are mailed an information packet upon approval.